



Sunil Tolani

Chairman & CEO

Profile

With more than 20 years of skills around Leadership, Business Development, Marketing, Chief of Technology & Creative Consultant.

I served as an Intra-preneur & Entrepreneur for many years, in several different industries like Telecommunications, Banking, Trading, manufacturing, Aviation & Consumer Products where I gained valuable experience: influence and interaction amongst business owners, management, marketing, deal making and building entrepreneurial ecosystems.

Employment History

CEO & Cofounder at Idaff.com, Jakarta

March 2016 — February 2018

a Startup focusing on Affiliate Marketplace with a pay per performance business model, currently focusing on Digital Products.

Idaff.com simplifies the process of product promotion to conversion with our unique tracking system at the same time providing automation in payment and disbursement as a solution enable product creator and Internet marketers connect and grow their revenue and profits.

Achievements (10Bio Revenue within First 8 Months, 60K User with Zero Burn Rate)

Founder and CEO at Calibreworks.com, Jakarta

September 2007 — Present

a Digital Marketing & Web/App Development Company, founded in 2007.

Serving Global & Local SME & Prominent Brand Portfolios like FFI, Djarum, Blibli, Wavin, Rucika, CIMB Niaga, Hana Bank, RHB Bank, Lippo Insurance, Bank Jateng, Energy Building, Gold Mart, Medco Group, Liputan6, Dimopay, Zafra Capital and many more. Calibreworks serves customers from SME to Corporates & International Company.

Although primarily based in Indonesia, some of the early clients started from worldwide such as the Australia, Singapore, Canada, Malaysia, Singapore, Mauritius, US and UK.

Chief of Business Development at Seputarukm.com, Jakarta

October 2012 — October 2015

A startup focusing connecting and empowering SME in Indonesia which offers Directory, Marketplace & Media.

Details

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Links

[Linkedin](#)

Skills

Marketing Strategy

Communication and Negotiation

Business Development

Creative Problem Solving

Leadership

Creativity and Innovation

Management Information Systems

Languages

English

Indonesian

Business Innovation and Technology Enabler for developing the project from Ideation to Implementation, Liaison with several Institution and Organization as a Collaborative approach to growth hack the reach user nationwide 34 provinces in Indonesia.

Getting Endorsed direct by the Minister of Cooperatives and Small & Medium Enterprises, SeputarUKM has been known to be one of the go to place for Indonesian MSME Portal with member 200K

Education

HighSchool, GMIS, Jakarta

July 1990 — June 1993

Courses

NLP Practitioner Certified , Tad James Co

December 2018 — December 2018

Organizational Activities

Organizational Activities, Jakarta

October 2019 — October 2019

I am also active in governments related organization, one of them is Chief of Foreign Affairs for Asia region in the Indonesia Young Entrepreneur Association (HIPMI).

Cofounder & Secretary General Cooperative KOKOPI (2017 till Now)

Chief of Agrotech ATSINDO (2017 till Now)

Chief of SME Empowerment – GardaMuda Nasdem (2017 – Now)

Chief of Creative Industry – Hipmi BPC Jakbar 2017-now

Chief of SME Empowerment & MicroFinancing at GMKosgoro (2016-Now)

Head of committee and agency distribution Chambers of Commerce (bidang koperasi, SME and agribusiness – Kadin Jakpus (2016-Now)

Chief of Foreign Affairs Department for Asia Region-HIPMI JAYA (2013 -2015)

Chief of Trade mission Eastern Europe – BADAN OTONOM – HIPMI BPP (2015 -2017)

Head of SME – Komunitas Banteng Muda (KBM) (2015-2016)